

Morton Michel launches new suite of childcare insurance policies

Morton Michel, the childcare insurance specialist, is delighted to launch its new suite of childcare insurance policies offering flexible insurance solutions for businesses including:

- Preschools
- Out of school clubs
- Indoor play centres
- Nurseries
- Parent & toddler groups
- Children's activity providers
- Childcare agencies
- Children's sport coaches
- Community groups
- Education and training

Building on the Childminder and Home Childcare products launched in November 2019, the Croydon-based broker has been working hard behind the scenes with Covéa Insurance plc to improve its customer offering and this week they completed an intensive project to do just that. Despite most of its staff working from home for much of the year, and the unprecedented challenges caused by COVID, Morton Michel has completely overhauled its offering.

The new and improved policies have been designed with their customers in mind and, from the 1st March, new customers can purchase their insurance through Morton Michel's redesigned website, offering a much-improved customer experience.

It isn't just the insurance, though. The newly launched policies also come with a range of benefits that have been curated by the Morton Michel team to really support its customers. A benefit for new customers is free access for all staff to flick Learning, an award-winning online training provider, and all their customers can access an exclusive discount portal offering a wide range of market-leading retail discounts that can be passed onto staff and their families and much more besides.

"One thing we know is that getting access to affordable high-quality training can be difficult," said Dan Weir, Morton Michel's sector specialist, "it can be very expensive, not to mention time consuming to set up and administer; so for applicable products we're now offering free access to flick Learning for all staff when they buy a policy with us." Morton Michel's existing customers will benefit from this offer at renewal.

The broker has seen first-hand how hard the past year has been for the sector, and how much backing is needed to get businesses back on their feet. Since the roadmap out of lockdown was announced, Morton Michel has been getting ready to meet its clients' needs as the sector re-opens. New staff have been hired and trained for its expert contact centre, and the new website has been launched with the new products ready to go.

"This has been a very challenging year for everyone," said Sue Lee, Morton Michel's Managing Director, "but we are thrilled that we can start helping the sector get back in business."



For more information visit www.mortonmichel.com

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Established in 1964, Morton Michel has been trusted by childcare professionals for 57 years to provide insurance, risk management and service solutions tailored specifically for the childcare and education sectors.

Flick Learning doesn't form part of the FCA regulated products – it is provided as an additional service. Morton Michel Ltd is authorised and regulated by the Financial Conduct Authority. Firm reference no. 527300. Regulated in England and Wales, Registration No. 5120835. Morton Michel Ltd is part of the PIB Group. Registered Office: Rossington's Business Park, West Carr Road, Retford, Nottinghamshire, DN22 7SW